

Tools

Title of tool: Stakeholder Engagement Framework on the Manhood Peninsula							
Keywords: Process framework; engagement; action planning							
Audience: Local community engagement officer; planner.							
Level of expertise required to use the tool: Non-expert, needs confidence							
Messages in the ESPACE strategy where the tool can be applied:	1.X	2.	3.X	4.X	5.	6.	7.
	8.	9.X	10.	11.	12.	13.	14.
<p>Sentences linking the tool to relevant strategy messages:</p> <p>1, 4 & 9: The Stakeholder Engagement Framework was developed through delivering an extended engagement process on the Manhood Peninsula bringing together all organisations involved in spatial planning, alongside communities and the private sector, to develop an integrated adaptation action plan that has influenced local spatial plans (see Case study: A climate for Change on the Manhood Peninsula).</p> <p>3. The framework is a practical tool for delivering change management</p>							
<p>Photo/diagram/map:</p> <p>'Participants prioritising options for action in the Leisure and recreation workshop October 2004</p> 				<p>Overview: The Stakeholder Engagement Framework breaks the process of engagement down into stages with clear information and engagement outcomes at each stage. It identifies the objectives of the stage and appropriate mechanisms for delivery. The framework is supported by detailed documentation (see Case Study: A Climate for Change on the Manhood Peninsula).</p>			



Description:

The process combines an education / awareness raising approach with wider stakeholder participation and can be used to guide spatial planners and community engagement officers when they are planning programmes that seek to engage stakeholders in planning now to cope with tomorrow's climate. It addresses the needs identified for a change management process, as well as utilising tools that allow effective planning for the future.

Starting with where we are now, identifying where we want to be and mapping out a route of how to get there, the framework is best when delivered using effective visioning tools and good facilitators. When engaging communities and professional stakeholders in planning for change a good visioning tool will allow participants to move away from the issues of today and open up to alternative futures. However it is important to identify achievable actions within the timescales of spatial and community planning documents that work towards achieving a future vision.

The framework emphasises dialogue and participant ownership of the outcomes, this is because programmes are more likely to succeed if all those who work and live in the area are committed to the same objectives. By engaging in a dialogue process participants developed a common understanding of the issues and a shared ownership of the outcomes.

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Further information:

1. Stakeholder Engagement Framework (WSCC 2007)
2. 'Adapting to the Challenge of Climate Change': Workshop Report (Futerra on behalf of WSCC/MPP 2005)
3. Manhood Peninsula Adaptation Action Plan (WSCC/MPP 2006)
4. Project Summary: A Climate for Change on the Manhood Peninsula (WSCC 2007)